

Carol Chu

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experience

Meta

Product Design Intern
May 2022 - Aug 2022

Re-architecting and improving the AR effects experience for **1.7M+** monthly active users on the Messenger desktop app.

Shopify

Product Design Intern
Sept 2021 - Dec 2021

Designed a bookmarking tool within the orders management space to help **2M+** merchants quickly save and revisit orders exceptions.

Ceridian

Product Design Intern
Jan 2021 - Apr 2021

Led the profile page redesign project for Ceridian's flagship mobile app, increasing engagement with the mobile profile experience by **50%**.

Hack the North

Product Designer
Mar 2020 - Jan 2021

Worked with development to design an engaging and interactive application portal, supporting **7000+** applicants for **Canada's biggest hackathon**.

Webveloper

Product Designer
May 2020 - Aug 2020

Collaborated with product and engineering to design and ship the company's first end-to-end website editor platform for **5000+** small service businesses.

CIBC Digital

UX Design Intern
Sept 2019 - Dec 2019

Conducted user research, led creative direction, design, prototype, and pitch for a new mobile app feature; Enabling people to better plan and take action on their

community

UW/UX

Co-President
Jan 2021 - Dec 2021

Led a team of **11** organizers to successfully execute UW/UX's first virtual designathon, reaching **250+** student designers from **70+** schools across **12** countries.

Events Lead

May 2019 - Dec 2020

Planned design workshops, events, and created mentorship opportunities to foster a growing community of budding designers at the University of Waterloo.

education

University of Waterloo

Systems Design Engineering
Expected 2023 | GPA: 3.9/4.0

Human Factors in Design, User-Centred Design Methods, Data Structures and Algorithms, Probability and Statistics, Introduction to Psychology

skills

Figma, Sketch, Adobe XD, Framer, Webflow, Principle, Invision, HTML/CSS, Zeplin, Hotjar, Adobe Creative Suite

User Interviews, Affinity Diagramming, Card Sorting, Information Architecture, Cognitive Walkthroughs, Prototyping, A/B Testing, Evaluative Research, Design Workshops, Storytelling, Ergonomic Analysis, Handoff

additionally,

KP Fellow Finalist

Kleiner Perkins, March 2022

Editor's Pick

Bestfolios, December 2021

Dean's Honour List

University of Waterloo, Spring 2021

Make Design Accessible Winner

Camp Figma, August 2020

Top 10 out of 900+ teams

Activision Adobe Creative Jam, June 2020

Top 10 out of 300+ teams

Ocean Agency Adobe Creative Jam, May 2020